

MEDIA ALERT

10/1/2017

**Blato Zlato Announces Release of Second Music Video,
Izlel e Delyo Haidutin, on Monday October 2, 2017**

The song is an original arrangement of the iconic Bulgarian song that was included on the 1977 Voyager golden record.

Blato Zlato's second music video, *Izlel e Delyo Haidutin*, will be publicly released on Monday, October 2, through their website, YouTube channel, and social media channels. The song is a reinterpretation of the iconic Bulgarian folk song that was made famous by Valya Balkanska and included on the Voyager golden record launched aboard NASA's Voyager Spacecrafts 1 and 2 in 1977. The video is part of the upcoming documentary series, "Golden Tracks," which follows the 27 songs of world music included on the golden record. Blato Zlato was asked to reinterpret this iconic song for the "Golden Tracks" documentary project.

The video was filmed on the Mississippi River and features space imagery as well as a progressive arrangement of a traditional tune: whereas *Izlel e Delyo Haidutin* is traditionally performed rubato with a solo voice over the Bulgarian bagpipes (*gaida*), Blato Zlato's original arrangement begins by mirroring the traditional arrangement and then transforms into an 7/8 arrangement with three-part harmony vocals and jazz-influenced chordal structure. "This song is one of Bulgaria's greatest national treasures," says drummer Boyanna Trayanova, who calls Bulgaria and New Orleans both home. "It is a source of national pride for my people that it was included on the Voyager record. We were honored when asked to reinterpret it."

"Golden Tracks" is a documentary production of El Jinete Films, created and directed by sisters Biliiana and Marina Grozdanova, that pays tribute to the 27 world music songs on the Voyager records. Through "Golden Tracks," El Jinete Films will re-record original renditions of the songs, film the musical process, and allow the musicians to guide us through their customs, cultures and homes. In Summer 2017, Biliiana traveled to the Rhodope Mountains in Bulgaria to interview the original singer of the song on the Voyager record, Valya Balkanska, and show her video footage of Blato Zlato's rendition of *Izlel e Delyo Haidutin*. In response, and to Blato Zlato's deep joy, Ms. Balkanska expressed that she was impressed by the vocals, the instrumental execution of the original bagpipe melodies, and the band's unique arrangement that captured the emotion of hundreds of years of being captive under Ottoman Empire rule.

In addition to "Golden Tracks," the song will be featured on Blato Zlato's second release of 2017, a golden 10" vinyl record EP called "VOYAGE" to be released in December 2017, as well as in their upcoming Music Box Village production, "The Discover of Voyager," to be performed December 1 and 2 with a variety of local and national musicians. The "Discovery of Voyager" show imagines the golden record being discovered by alien life far beyond our galaxy, and the Music Box Village houses are their musical playback device. More information can be found at their [Kickstarter](#), which ends October 4.

Izlel e Delyo Haidutin will be released on Blato Zlato's [website](#), [Facebook page](#), and [YouTube channel](#) on Monday October 2. A subsequent e-mail will be sent on Oct. 2 with links to the video for distribution.

ABOUT BLATO ZLATO – Contact: blatozlato@gmail.com

Blato Zlato (“Swamp Gold” in Bulgarian) is a New Orleans-based Balkan band featuring dreamy three-part vocal harmonies and hard-hitting instrumentals. The band performs folk and composed music from the Balkans, with a particular focus on Bulgarian songs and dark, original arrangements. Blato Zlato is proud to be a key part of the burgeoning Balkan music scene in New Orleans, LA.

MEMBERS: Lou Carrig (Accordion, Vocals), Ian Cook (Violin), Annalisa Kelly (Vocals), Pete Olynciw (Upright Bass), Ruby Ross (Vocals), Boyanna Trayanova (Percussion).

ABOUT EL JINETE FILMS – Contact: eljinetefilms@gmail.com

El Jinete Films is an independent production company founded in 2012 by sisters Biliana and Marina Grozdanova, currently based in New Orleans, LA and Tokyo, Japan. Their current major filmmaking focus is “Golden Tracks,” a new documentary series that follows the 27 songs of world music included on the Golden Record launched aboard NASA’s Voyager Spacecraft 1 and 2 in 1977. Originally from Sofia, Bulgaria, as children Biliana and Marina would often hear the story of Bulgarian music drifting through outer space. After diving into a career of documentary filmmaking and covering genres such as Heavy Metal from Chicago and Celtic Folk from Spain, the Grozdanova sisters decided it was time to embark on the epic journey of Golden Tracks. The series has been in development for the past two years, and for the 40th anniversary of Voyager, they are launching production and a Kickstarter. The sisters will travel to each of the countries represented on the Golden Record to film and record new renditions with contemporary artists, as they document the life, culture and struggles surrounding these musical traditions at their places of origin. Email them directly at eljinetefilms@gmail.com, or to learn more, visit their [Kickstarter project](#).