
BLATO ZLATO

БЛАТО ЗЛАТО

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Blato Zlato Releases Debut Music Video, produced by NOVAC and funded by the New Orleans Jazz and Heritage Foundation

The video is a humorous telling of a Bulgarian folk song and draws from music video styles used in Bulgaria.

New Orleans-based Balkan band Blato Zlato released their debut music video, *Miatalo Lenche labalka*, on Wednesday May 17, premiering on the folk and alternative music website Folk Radio UK. The video, directed by Cameron Wheelless and Biliana Grozdanova, was supported by a Jazz & Heritage Community Partnership Grant through NOVAC's Music Video Production Project and was previewed at the 2017 Jazz Fest Sync Up Cinema conference.

The song, whose title means "Lenche Tossed an Apple," is a humorous Bulgarian folktale about a girl who throws an apple into the air and declares that whoever catches it is the person she will marry. Her plan goes awry when the wrong man catches the apple. Blato Zlato's six members portray all the characters in the story, interspersed with shots of live performance. The track is from Blato Zlato's debut full-length album, *Swamp Gold*, released January 2017.

The music video was filmed in the style of Bulgarian folk music videos, which frequently feature dramatized performances in meadows, forests, and courtyards. Blato Zlato's video was filmed in the swampy bayous and forests of New Orleans' City Park, as well as the courtyard of the New Orleans Pharmacy Museum.

The video is available to view on Folk Radio UK's [website](http://folkradio.co.uk) (folkradio.co.uk), Blato Zlato's [website](http://blatozlato.com) (blatozlato.com), and Blato Zlato's [Facebook page](#).

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ABOUT BLATO ZLATO

Blato Zlato ("Swamp Gold" in Bulgarian) is a New Orleans-based Balkan band featuring dreamy three-part vocal harmonies and hard-hitting instrumentals. The band performs folk and composed music from the Balkans, with a particular focus on Bulgarian songs and dark, original arrangements. Blato Zlato is proud to be a key part of the burgeoning Balkan music scene in New Orleans, LA.

MEMBERS: Lou Carrig (Accordion, Vocals), Ian Cook (Violin), Annalisa Kelly (Vocals), Pete Olynciw (Upright Bass), Ruby Ross (Vocals), Boyanna Trayanova (Percussion).